

## FOR IMMEDIATE RELEASE

## ConfigureTek's Scheduled Event Opportunities ConfigureTek & ServiceNow Partnering for ITOM

Norcross, GA, April 27, 2017 – On Thursday, 4/20/17, ServiceNow hosted a half-day ITOM workshop at *Roam Innovative Workplace: Dunwoody* in Atlanta. This coordinated event focused on customers establishing a Service Aware CMDB in addition to delivering case lessons for attendees to absorb. The event started off with a salutation and discussion over formulating an ITOM strategy and roadmap. A discussion panel of key experts as co-hosted by ConfigureTek was also included, where topics such as keeping data fresh and relevant was covered. Plus, attendees had the opportunity to learn more about IT operations and other important implementation practices via scheduled presentations throughout the day. The event concluded with a one-on-one Q&A Expert session.

Starting Sunday, 5/7/17, Knowledge17 will kick off its annual trade show at the Orange County Convention Center in Orlando, Florida. ConfigureTek will be there to meet with ServiceNow customers at <u>booth # N19</u> in the Expo Hall. Participants can discuss any business issues, cover their ITSM or ITOM implementation questions, and get to know the upstanding folks at ConfigureTek. Guests will also have the opportunity to learn more about their expert ServiceNow offerings that go beyond the OOB modules.

In addition to these in-person events, ConfigureTek will be broadcasting several webinars. These are currently the scheduling process with the first webinar slated to cover the importance of Virtual Administration to fulfill your ServiceNow admin. needs. This online event will emphasize why Virtual Administrators are valuable to a business team and how they can help reduce business related issues, making operations run more efficiently and effectively. Anyone who wants to jump in on this opportunity or subscribe for future webinar invitations can do so on ConfigureTek's website.

## About ConfigureTek

ConfigureTek focuses on delivering immediate value from clients' technology investments. Our expertise helps customers align to industry best practices while achieving their business goals in just weeks, rather than months or even years. Customers gain efficiency, stability, and top performance from our services which cover specific ITSM (Information Technology Service Management) and ITOM (Information Technology Operations Management) areas: CMDB, Service Mapping, Asset Management, Event Management, and Software License Compliance. With each discipline, we've developed a plan, methodology, and best practice to accelerate the business value clients achieve.

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